



2020 SPONSORSHIP OPPORTUNITIES

Premier Presenting Sponsor: \$20,000 (Only 1 available)

Premier Presenting Sponsors receive their logo prominently displayed on the cover of the event Program, a full-page ad (inside front cover or inside or outside back cover, based on availability and on a first come, first served basis or within the Program), logo included on Save the Date postcards, all printed materials, marketing brochure and in pre-event publicity; special recognition at the luncheon, space for 2 Company banners at the event, 5 tables at the luncheon/fashion show, 3 exhibit tables, inclusion in press releases, website recognition and link to sponsor website.

Platinum Sponsors: \$10,000

Platinum Sponsors receive their logo on the cover of the event program, a full-page ad within the Program, logo included on Save the Date postcards and all printed materials, marketing brochure and in pre-event publicity, special recognition at the luncheon, space for 1 Company banner at the event, 1 exhibit table, website recognition and link to sponsor website.

Gold Sponsors: \$5,000

Gold Sponsors receive a half-page ad in the event Program, recognition at the luncheon, 1 exhibit table, website recognition and link to sponsor website.

Silver Sponsors: \$2,500

Silver Sponsors receive a quarter-page ad in the event Program, recognition at the luncheon, 1 exhibit table, website recognition and link to sponsor website.

Bronze Sponsors: \$1,000

Bronze Sponsors receive prominent listing in the event Program, recognition at the luncheon, website recognition and link to sponsor website.

Pink Ribbon Sponsors: \$500

Pink Ribbon Sponsors receive a listing in the event Program, website recognition and link to sponsor website.

Friends: \$100

Friends receive a one-line recognition in the Program.

In-Kind Sponsors:

In-kind support is greatly appreciated and will be listed in the event Program.

Exhibitors: Additional space available, please inquire.

Exhibitors receive one 8-foot skirted exhibit table in the resource area and a one-line recognition in the Program.

OTHER OPPORTUNITIES FOR SUPPORT:

Full Guest Tables for 10 at Luncheon: \$650 prior to March 15, 2020, \$700 afterwards including the day of the event

Purchasers of full tables will receive one line of recognition in the Program.

Scholarships and Donations:

Day of Caring has an active outreach program for breast cancer patients and survivors who need assistance to pay the registration fee. Scholarship contributions are fully tax-deductible donations. Donations of any amount are appreciated.

NOTE: Day of Caring will be printing 800 Event programs; printing and mailing 2000 marketing brochures; printing, distributing & mailing 5000 Save the Date postcards.

Day of Caring is a self-supporting event. We need your help to continue this important day of breast cancer education in our community. Sponsorships are tax-deductible except for each \$65 event registration claimed by the sponsor. For more information visit www.dayofcaringsfl.org or call Grace Wang, M.D. at 305-753-6094 or email: grace@gracewang.net