



## Sizes & Specs for 2020 EVENT PROGRAM Ads

**Deadline for ad materials is no later than March 1, 2020**

### **ALL ADS ARE 4-COLOR**

To be supplied as: 300 dpi, High-Resolution PDF

#### **PREMIER PRESENTING SPONSOR**

Inside Front Cover, Inside Back Cover or Outside Back Cover

##### ***Bleed ad***

Trim - 5.5" wide x 8.5" high

Live - .25" in from trim

Bleed - add .25" to all sides

#### **PLATINUM SPONSORS**

Inside Front Cover, Inside Back Cover or Outside Back Cover (Based on position taken by Premier Presenting Sponsor and based on availability)

##### ***Bleed ad***

Trim - 5.5" wide x 8.5" high

Live - .25" in from trim

Bleed - add .25" to all sides

#### **GOLD SPONSOR**

##### ***NON-Bleed ad***

1/2-Page Ad - Horizontal

4.5" wide x 3.75"

#### **SILVER SPONSOR\*\***

##### ***NON-Bleed ad – HORIZONTAL***

1/4-Page Ad

3" wide x 1.75" high

##### ***NON-Bleed ad - VERTICAL***

1/4-Page Ad

2.25" wide x 3.75" high

**\*\* AD FORMAT (vertical or horizontal) TO BE CONFIRMED PRIOR TO SUBMISSION AND BASED ON LAYOUT OF DAY OF CARING PROGRAM SPONSORSHIP PAGE.**

For more information contact Lillian Villamizar or Barbara Garcia,  
Day of Caring Co-chairs, at: [dayofcaringSFL@gmail.com](mailto:dayofcaringSFL@gmail.com)