

### **Premier Presenting Sponsors: \$20,000**

Premier Presenting Sponsors receive 1 VIP table at the luncheon on the runway, their logo prominently displayed on the cover of the event Program, a full-page ad (inside front cover or inside or outside back cover, based on availability and on a first come, first served basis or within the Program), logo included on Save the Date postcards, marketing brochure and in pre-event publicity; special recognition and a commemorative "thank you" gift at the luncheon, main stage signage, 2 banners at the event, 3 exhibit tables, inclusion in press releases, website recognition and link to sponsor website.

### **Signature Presenting Sponsors: \$15,000**

Signature Presenting Sponsors receive their logo prominently displayed on the cover of the event Program, a full-page ad (inside or outside back cover, based on availability and on a first come, first served basis or within the Program), logo included on Save the Date postcards, marketing brochure and in pre-event publicity; special recognition at the luncheon, main stage signage, 2 banners at the event, 2 exhibit tables, inclusion in press releases, website recognition and link to sponsor website.

### **Presenting Sponsors: \$10,000**

Presenting Sponsors receive their logo on the cover of the event program, a full-page ad within the Program, logo included on Save the Date postcards, marketing brochure and in pre-event publicity, special recognition at the luncheon, 1 banner at the event, 1 exhibit table, website recognition and link to sponsor website.

### **Platinum Sponsors: \$7,500**

Platinum Sponsors receive a three-quarter page ad in the event Program, logo included in pre-event publicity, recognition at the luncheon, 1 exhibit table, website recognition and link to sponsor website.

### **Gold Sponsors: \$5,000**

Gold Sponsors receive a half-page ad in the event Program, recognition at the luncheon, 1 exhibit table, website recognition and link to sponsor website.

### **Silver Sponsors: \$2,500**

Silver Sponsors receive a quarter-page ad in the event Program, recognition at the luncheon, 1 exhibit table, website recognition and link to sponsor website.

### **Bronze Sponsors: \$1,000**

Bronze Sponsors receive prominent listing in the event Program, recognition at the luncheon, website recognition and link to sponsor website.

### **Pink Ribbon Sponsors: \$500**

Pink Ribbon Sponsors receive a listing in the event Program, website recognition and link to sponsor website.

### **Friends: \$100**

Friends receive a one-line recognition in the Program.

### **In-Kind Sponsors:**

In-kind support is greatly appreciated and will be listed in the event Program.

### **Exhibitors: \$1,500**

Exhibitors receive one 6-foot skirted exhibit table in the resource area and a one-line recognition in the Program.

### **OTHER OPPORTUNITIES FOR SUPPORT:**

#### **Full Guest Tables for 10 at Luncheon: \$700 (\$650 if payment received before March 14, 2018)**

Purchasers of full tables will receive one line of recognition in the Program.

### **Scholarships and Donations:**

Day of Caring has an active outreach program for breast cancer patients and survivors who need assistance to pay the registration fee. Scholarship contributions are fully tax-deductible donations. Donations of any amount are appreciated.

### **NOTE: Day of Caring will be printing 1000 Event programs; printing and mailing 5000 marketing brochures; printing, distributing & mailing 5000 Save the Date postcards.**

Day of Caring is a self-supporting event. We need your help to continue this important day of breast cancer education in our community. Sponsorships are tax-deductible except for each \$70 event registration claimed by the sponsor. For more information visit [www.dayofcaringsfl.org](http://www.dayofcaringsfl.org) or call Grace Wang, MD at 305-753-6094 or email: [grace@gracewang.net](mailto:grace@gracewang.net)