



Sizes & Specs for 2017 EVENT PROGRAM Ads

Deadline for ad materials is no later than March 1, 2017

ALL ADS ARE 4-COLOR

To be supplied as: 300 dpi, High-Resolution PDF

PREMIER PRESENTING SPONSOR

Inside Front Cover, Inside Back Cover or Outside Back Cover

Bleed ad

Trim - 5.5" wide x 8.5" high

Live - .25" in from trim

Bleed - add .25" to all sides

SIGNATURE PRESENTING OR PRESENTING SPONSORS

Inside Front Cover, Inside Back Cover or Outside Back Cover (Based on position taken by Premier Presenting Sponsor and based on availability)

Bleed ad

Trim - 5.5" wide x 8.5" high

Live - .25" in from trim

Bleed - add .25" to all sides

PLATINUM SPONSOR

NON-Bleed ad

3/4-Page Ad

4.5" wide x 5" high

GOLD SPONSOR

NON-Bleed ad

1/2-Page Ad

4.5" wide x 3.75"

SILVER SPONSOR

NON-Bleed ad

1/4-Page Ad

3" wide x 1.75" high

If you need more information, contact Vivien Knight at: knightsmiami@gmail.com
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